



Scream Agency is looking for an Account Executive to work with the Advertising group for some of our clients. Here's some of the cool stuff this person will get to do:

**Advertising/PR Strategy and Project Management** — manage accounts and projects (media planning/buying, project management for traditional and online projects, etc.), lead marketing strategic planning, perform day-to-day account work, and work directly with clients. Internal projects may include new business research and support (including RFP responses and proposal generation), office administration and work on internal projects such as the Scream web site, social media and promoting the office.

**Online/Web Capabilities** — oversee pay-per-click, social media and online media planning/buying. Manage web site development (including information architecture, programmers and testing) and keep Scream up-to-speed on current industry trends.

**News Releases/Writing** — depending on what's in the house, you might also get to write and distribute news releases, develop bylined articles, write monthly newsletter articles and press kit materials.

Experience: Ideally 3-5 years of experience (including PR/Advertising agency experience); high-tech, outdoor and hospitality industry preferred.

Skills:

Excellent writing/communication skills  
Very detail-oriented – A MUST!  
Team player  
Smart strategies, creative thinking  
Multi-tasker with ability to work on deadlines

Start Date: Now or within the next 30-60 days.

If you're interested AND meet the expectations, please send your resume or interest to [info@screamagency.com](mailto:info@screamagency.com). Thanks for your interest.