

Scream

ADVERTISING & PR THAT'S HEARD



screamagency.com

NEVER BE BORING.
SCREAM IT OUT.

WHAT WE DO

Advertising and public relations that's heard. After all, if you can't scream through the chaos, why say anything?

At Scream, it's not just what we do, but how we do it. The way we think and work. We start by hearing your story. Then we help you figure out the best way to tell it.

From strategic PR and advertising, to social media and web site design, Scream builds brands. We'll give your message a voice.

WE'RE HERE TO
BE HEARD.

CORE COMPETENCIES

ADVERTISING

- Print, Broadcast, OOH and Electronic
- Brand and ID Campaigns
- Graphic Design
- Media Planning, Buying and Placement

DIRECT MAIL & DIRECT RESPONSE

GUERRILLA & GRASSROOTS MARKETING

INTERACTIVE & WEB

- Website Design and Development
- SEM/SEO Consultation and Reporting
- Interactive and Multimedia Development
- Sales Automation and Presentations

MARKETING COMMUNICATIONS

- Brand and Logo Development
- Strategic Marketing Planning
- Corporate Communications
- Sales Collateral and Brochures
- Hispanic Marketing

ONLINE MARKETING & SOCIAL MEDIA

- Online and Electronic Media Planning and Buying
- Video, YouTube, Blogging, Facebook, Twitter and other Social Media Sites
- Online Buying (Google PPC, AOL, MSN, etc.)

PUBLIC RELATIONS

- Employee Communications
- Event Planning and Promotions
- International Communications and PR
- Media Relations, Reporting and Monitoring
- Media Tours
- Tradeshow Relations
- Speaker's Bureau and Ambassador Training

GIVING BACK

In 2000, Scream created the Scream Scram, a 5K run/walk event held in Wash Park, CO to raise money for the National Multiple Sclerosis Society (NMSS). Held on Halloween weekend, this event has attracted thousands of runners/walkers and raised over \$75K for both NMSS and the Boys & Girls Clubs of Metro Denver.

We also feel it's important to give back to the community through organizations that are important to us. Please visit our website and take a look at how we've helped these organizations:

**SAVE THE POLES \ SCREAM SCRAM \
THE WOMEN'S FOUNDATION OF METRO DENVER**

AND
SO
ARE
YOU.

WHAT HAVE YOU
HEARD ABOUT
SCREAM?
AGENCY

“Lora and Scream are wonderful Marketing / PR gems in Denver.”

KAREN LARSON, SENIOR VICE PRESIDENT OF MARKETING, **FIRST DATA CORPORATION**

“The ads look great. Your team rocks.”

ERIN KIEFT, DIRECTOR OF MARKETING & SPECIAL EVENTS, **BOYS & GIRLS CLUBS OF METRO DENVER**

“Where would I be without Scream? They’ve been there when I was eating butter and sitting in cold storage rooms to train for my adventures — and they’ll be there when I finish the journey and climb Everest. They’ve been a tremendous help putting together my web site, getting me great PR coverage and have helped beyond what I would have ever expected. Their press contacts and relationships provided inside connections to a wide variety of media outlets – CNN, MSNBC, Outside Magazine, Men’s Journal, Continental Inflight and more.”

ERIC LARSEN, POLAR EXPLORER, **SAVETHEPOLES.COM**

“Thank you to the Scream team for your incredible work. You all have my vote for PR-Marketing firm of the year!”

GRETCHEN GAGEL MCCOMB, PRESIDENT & CEO, **THE WOMEN’S FOUNDATION OF COLORADO**

“Scream Agency is very connected and has a great grasp of the outdoor and real estate industry. Since we have started working with them, we have had great press coverage, incredible strategic counsel, fantastic ROI and we have nothing but praise for the team and their work.”

KRISTINE CAREY, MARKETING DIRECTOR, **SIERRA DESIGNS AND ULTIMATE DIRECTION**

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TELL US
YOUR STORY.

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